



CHAMPION THE CHARTER ON YOUR DOORSTEP

Ideas for branches and groups

MND Association branches and groups are in an excellent position to talk to local councillors about what they do and the issues encountered by local people with MND.

If you are part of a branch or group, your campaigns contact volunteer (if the branch/group has one), secretary or group contact can request some materials in the post to get you started.

Here are some ideas to help you to get involved in the campaign:

- Make this campaign an item on your next committee meeting agenda. Devise an action plan to ensure as many people as possible hear about it and take action. Consider assigning a small task to each committee member.
- Include an item on the campaign in your newsletter and on your website.
- Consider any upcoming events you're planning and consider inviting councillors to join you. This would be a great engagement opportunity for you and a photo opportunity for them! We can support you with materials and ideas in advance.
- Tell people with MND and carers about the campaign at any upcoming support meetings and social events.
- If you have Association Visitors (AVs), talk to them about any contact they've had with councillors. Councillors have a role in sorting out problems people with MND are experiencing with services, as well as making big decisions about them, so they can be useful people for AVs to know.